



THE GREAT



STOCK REDUCTION SALE!

BEGAN last Monday morning and from the time our doors were opened till the writing of this advertisement our store has been filled with eager purchasers. The values being so great that a good many have come for their second purchase. The people of this and surrounding counties have come to learn that when we advertise a Sale IT MEANS AN ACTUAL SAVING OF MONEY. While our stock has been greatly reduced by this Sale, yet our assortments are still here and we have enough of good values to supply the demand. The prices quoted below should convince any one that this is **THE SALE OF SALES**

Dry Goods

Yard-wide Taffeta Silk, assorted colors, \$1.25 quality, at only...	69c
48-inch Mohair, assorted colors, 75c. quality, at only...	49c
Double Silk, assorted colors, sells for 47 1/2c., sale price only...	29c
Brown Dress Linens, good grades at upward from...	14c
A large assortment of White Dress Goods, suitable for waists and suits, that sold for nearly double, to go at upward from...	7c
36-inch White Linen Lawn, worth 40c., at only...	21c
36-inch White Linen Suitings, worth 50c., going at only...	24c
36-inch Linen Sheeting, suitable for ladies' suits, at only...	84c
Colored Dress Lawns that sold up to 15c., going in this sale at...	6c
Dress Lawns in assorted colors, going at upward from...	3 1-2c
40-inch White Lawn, good quality, 15c. value, at only...	10c
36-inch Percales in the new shades, fast colors, only...	9c
40-inch White Lingerie, very nice, worth 25c., at only...	14c
White Cross Barred Nainsooks, good quality, at only...	8c
Colored Madras, suitable for Children's Dresses, at only...	8c
Arnold Colored Satines (known as Broadcloth) worth 20c., at only...	10c
Simpson and American 3-4 Percales, the best made, worth 3c., at...	5c
36-inch Unbleached Sheeting, worth 5c., at only...	4c
Yard-wide Unbleached Sheeting, good weight, 5c. value, at only...	5 1-2c
36-inch Unbleached Sheeting, very nice quality, 10c. goods at...	6 3-4c
Yard-wide Bleached Sheeting, no starch, 10c. quality, at only...	8c
Amesbury Gingham, good for aprons, 5c. quality, at only...	5 1-2c
Apron Gingham, thin but serviceable, 6c. goods, at only...	4 1-4c
4-4 Unbleached Sheeting, sells for 25c., at only...	19c
4-4 Bleached Sheeting, 33c. goods, in this sale at only...	23c
We have a large line of dress goods and in this sale the profits have been almost eliminated.	

Here and There

J. & P. Coats' Spool Thread, all sizes, at a spool, for...	4c
Gold Eyed Needles, at, per paper, only...	3c
Guitar or Banjo Strings at only 3 for...	5c
Easton-Hurlbut's Box Papers for...	19c
50-Page Pencil Tablets for...	3c
"Mephisto" Copying Pencils, at 6 for...	25c
Guaranteed Alarm Clocks for...	79c
22-inch Mosquito Bars, Iron Frame, for...	98c
30-inch Mosquito Bars, Iron Frame, for only...	\$ 1.19
Good quality Window Shades at upward from...	24c
Boys' Percale Shirt Waists, well made and worth 35c., at only...	21c

Little Things for Ladies and Children

Ladies' Black or Tan Hose, good values, at only...	9c
Ladies' Black Hose, Lace or Plain, good quality, at...	13c
Ladies' Hose Supporters, very strong and durable, 35c. grade at...	21c
Ladies' 50c. Hand Bags, Leather, in assorted colors, for...	25c
Ladies' 25c. Hand Bags, in assorted shades of Leather, for...	15c
Ladies' Pure Linen Handkerchiefs for only...	4c
Mennen's Talcum Powder, regular price, 25c., in this sale...	12 1-2c
Baby Silk or Embroidery Caps for...	21c
Ladies' White Hemstitched Handkerchiefs for only...	2c
Children's Body Waists, good grade, for...	16c
Ladies' Back or Side Combs, 15c. values, for only...	9c
Ladies' 65c. Corsets for...	43c
Ladies' \$1.00 Corsets for only...	79c
Ladies' 25c. Straw Sailor Hats for...	19c
Ladies' 65c. Straw Sailor Hats for only...	39c
Ladies' White Wash Belts for only...	9c
Ladies' Embroidered Collars for only...	9c
We have thousands of notions in our store which you need, and the prices attached to them means money saved.	

Household Necessities

Full size Pillow Cases at upward from...	9c
Full size Bed Sheets at upward from...	39c
Full size Bed Spreads at upward from...	79c
Full size Fringed Bed Spread, special value, for...	89c
Full size Lace Curtains at upward for pair from...	79c
Towels at all prices, beginning at...	3c
Good quality Table Damask, 35c. value, for...	21c
All Linen Table Damask, at upward from...	43c
Napkins and Dollies begin at, per dozen, for...	29c
Table Cloths, Colored and White, at upward from...	39c
Table Oil Cloth, good quality, at upward from...	15c
Fancy Table Covers and Scarfs, good value, at upward from...	21c
When we say anything is FULL SIZE, we mean that it is large enough for what it is intended for.	

Lace and Embroideries

We have simply thrown these goods into this sale without regard to cost or price. We have thousands of yards of all kinds of Laces and Embroideries which will be sold at the lowest prices ever attempted in this part of the country. Don't fail to come in and see these goods.

Gent's Furnishing Goods

Mens Soft Collar Shirts, 65c. value, for only...	43c
Mens Gentine "SOISETTE" Shirts, \$1.50 grade, for only...	98c
Mens \$1.25 Dress Shirts for...	84c
Mens \$1.00 Dress Shirts for...	69c
Mens 50c. Percale Shirts for...	39c
Mens 50c. Elastic Seam Drawers for...	39c
Mens 50c. "POROSKNIT" Underwear for...	25c
Mens 50c. Honey Comb Drawers for...	29c
Mens 35c. Balbriggan Drawers for only...	17c
Mens 60c. Cambric Night Shirts for...	43c
Mens Nainsook Night Shirts, \$1.25 grade, for...	84c
Mens Heavy Denim Work Shirts, two pockets, well made, for...	43c
Mens Heavy Denim Overalls, for...	43c
Mens \$1.00 Overalls for...	69c
Mens Blue Chambray Top Shirts, well made, for...	43c
Mens Hemstitched Handkerchiefs, at upward from...	3c
Mens \$1.25 Pajamas, at, per suit, only...	84c
Mens Fancy Sox, Black, Tan and all the Solid Colors, at...	8c
A large assortment of Mens Felt Hats at...	98c
You will find a lot of goods in this line that you want if you will only pay us a visit.	

Men's, Ladies' and Children's Shoes

We have just received a large line of Children's School Shoes, which we will put in this sale. Every pair of Shoes we sell is Solid Leather, and guaranteed to give satisfaction, or we replace them free of charge, and don't charge you for the time worn.

We have Girls' Shoes (according to size,) upward from...	39c
Boys' Shoes in all grades, some that will wear like iron, at only...	\$ 1.49
We haven't the space to quote prices on Men's and Women's Shoes, but will say that every pair in our store has been reduced and will be offered at greatly reduced prices.	
REMEMBER OUR SHOE GUARANTEE.	

Ladies Shirt Waists

Only a few of these goods, but they are big values.	
One of the specials is a lot trimmed with Lace or Embroidery, well worth 75c., at only...	43c
Some more good values at 49c., 84c., and...	98c

Trunks and Suit Cases

26-inch Canvas Covered Trunk, well made, for...	\$ 1.98
28-inch Canvas Covered Trunk, well made, for...	\$ 2.24
30-inch Canvas Covered Trunk, well made, for...	\$ 2.69
32-inch Canvas Covered Trunk, well made, for...	\$ 2.98
34-inch Canvas Covered Trunk, well made, for...	\$ 3.39
36-inch Canvas Covered Trunk, well made, for...	\$ 3.69
28-inch Canvas Covered Trunk, with good straps, for only...	\$ 2.98
30-inch Canvas Covered Trunk, with good straps, for only...	\$ 3.39
32-inch Canvas Covered Trunk, with good straps, for only...	\$ 3.84
34-inch Canvas Covered Trunk, with good straps, for only...	\$ 4.24
36-inch Canvas Covered Trunk, with good straps, for only...	\$ 4.74
Leatherette Suit Cases, in 22, 24 and 26-inch, at only...	86c
Compare our prices of the above and convince yourself that this is the time to save money. Other Trunks and Bags at greatly reduced prices.	
We have Trunks and Suit Cases up to...	\$10.00

Rugs

36x72-inch Velvet Rugs, assorted patterns, for only...	\$ 2.48
24x48 "CREX" Grass Rugs for only...	54c
30x60 "CREX" Grass Rugs for only...	84c
30x60 Xminster Rugs, assorted patterns, for only...	\$ 1.98
36x72 Xminster Rugs, assorted patterns, for only...	\$ 3.24
9x9 feet Granite Art Squares, assorted patterns, for only...	\$ 2.78
9x12 feet Granite Art Squares, assorted patterns, for only...	\$ 3.48

Men's Clothing

We have simply cut this line clean to the bone. Our line of Clothing must go out with this sale, hence the prices are tempting. Our special is a lot of suits that we have been selling up to \$9.98, which go in this sale for... \$ 4.98. Another good lot is All Wool Worsted Suits, made up in the very latest style, the kind that we have been getting \$15.00 for, only... \$ 9.98.

Men's Pants

Our line in these goods is complete and we can fit you at a big saving. Our special for this sale is a lot of Pants that we have been selling up to \$3.98, which will go at... \$ 1.98. Another good lot is some All Wool Pants, made up in the very latest style, Full Peg, Belt Straps, Flaps, Side Buckles, and well worth up to \$5.00, all go in this sale at... \$ 2.98.

Remember our Guarantee
It Holds Good in This Sale



This Sale Lasts Until
FRIDAY NIGHT, SEPT 24